

# **Rianna's Voice**

## **Corporate Partnerships Packet**

Teen Dating Violence Prevention & Youth Safety

*Break the Silence, End Teen Dating Violence*

## About Rianna's Voice

Rianna's Voice is a 501(c)(3) nonprofit organization dedicated to educating our community, supporting teens and families, and raising awareness about teen dating violence. Founded in honor of Rianna, our mission is to ensure young people know they are not alone, that their voices matter, and that help is available.

Through school presentations, community outreach, educational resources, and public events, we work to prevent abuse, encourage early intervention, and create safer environments for teens.

When your organization partners with Rianna's Voice, you are investing in prevention, education, and lasting community impact.

## Mission

Rianna's Voice is committed to providing information and resources to teenagers and parents dealing with teen dating violence through educational presentations, support resources, and community programming.

We help teens build confidence, boundaries, and help-seeking pathways without shame.

## The Need

Teen dating violence can include physical, emotional, verbal, sexual, or digital harm. Many teens minimize coercive or controlling behavior as "drama," making it harder to seek support.

Common challenges include:

- Jealousy, monitoring, and controlling behavior
- Pressure and manipulation around boundaries or intimacy
- Digital control and surveillance through phones and social media
- Confusion about consent and healthy communication
- Social fear or stigma if they speak up
- Normalization of unhealthy behaviors among peers

## 2025 Impact Snapshot

In 2025, Rianna's Voice:

- Reached **920+ students**

- Partnered with **5 schools** and **1 youth group** in the Lehigh Valley

Students consistently expressed a need for open conversations about:

- Consent and boundaries
- Digital safety
- Emotional manipulation
- How to support a friend
- Where to go for help

## Programs & Services

### School-Based Prevention Education

Interactive presentations that help students:

- Understand the difference between healthy and unhealthy relationship dynamics
- Learn practical boundary-setting and communication skills
- Recognize digital and social forms of control or harm
- Identify safe adults and support pathways

### Parent & Caregiver Education

Workshops and resources that help caregivers:

- Recognize warning signs in teen relationships
- Understand modern pressures in teen dating (especially online)
- Start supportive, non-shaming conversations
- Connect with local and national resources

### Peer & Youth Support (Developing)

Prevention-focused moderated spaces where teens can:

- Ask questions safely
- Learn language to describe what they are experiencing
- Practice boundary-setting and help-seeking

### Self-Defense Sponsorships (Developing)

Partnerships with vetted martial arts and self-defense programs so teens can:

- Gain confidence in their own safety
- Learn practical skills in safe environments
- Access classes regardless of financial barriers

## Community Awareness & Outreach

Presence at community events, youth programs, and awareness campaigns that:

- Normalize talking about teen dating violence
- Share resources for youth and families
- Connect schools, community organizations, and local partners

## Planned Outcomes (2026-2027)

Rianna's Voice is pursuing careful, responsible growth. Over the next two years, we aim to:

- Reach approximately **1,200-1,400 students annually** through school and youth programs
- Expand school and youth-organization partnerships in the Lehigh Valley region
- Increase the number of teens sponsored for self-defense and safety programs
- Strengthen engagement with parents and caregivers
- Improve help-seeking pathways by connecting teens with trusted adults and resources
- Contribute to a community where teens can talk about relationship safety without shame

## CSR Alignment

Rianna's Voice aligns with common corporate social responsibility (CSR) and community impact pillars, including:

- Youth empowerment and safety
- Mental health and wellbeing
- Education and family support
- Community violence prevention
- Diversity, equity, and inclusion (DEI) and health equity
- Trauma-aware resilience and community healing

## Partnership Pathways

Rianna's Voice offers multiple partnership pathways so organizations of all sizes can engage at a level that aligns with their values, capacity, and desired impact. Each pathway reflects a different scope of support, from accessible community-level involvement to leading, multi-program partnerships.

Our partnership pathways are designed to grow with our partners—allowing organizations to begin with entry-level support and deepen their engagement over time as impact and collaboration expand.

## Legacy Partner

Legacy Partners represent our highest level of partnership and provide leadership-level support for Rianna's Voice. This pathway supports broad, sustained impact across multiple programs, events, and outreach efforts over the course of a year or a major initiative.

Legacy Partners are closely aligned with our mission and receive top-tier recognition and visibility, reflecting their role in helping drive long-term prevention, education, and community impact.

## Champion Partner

Champion Partners play a significant role in advancing Rianna's Voice's work by supporting multiple events, initiatives, or major program areas. This pathway is ideal for organizations seeking strong visibility and a meaningful leadership presence in youth safety and prevention efforts.

Champion Partners receive featured recognition and are recognized as key supporters of our mission and programs.

## Empower Partner

Empower Partners provide substantial support for specific programs, events, or combined initiatives. This pathway is well-suited for organizations that want to make a clear, measurable impact within a defined area of our work.

Empower Partners receive elevated recognition and visibility tied to the programs or events they support.

## Courage Partner

Courage Partners support individual programs, events, or targeted components of our work, such as school-based education, caregiver outreach, or youth safety initiatives. This pathway offers a strong balance of impact and accessibility.

Courage Partners are recognized for their direct contribution to expanding prevention, education, and awareness in the community.

## Voice Partner

Voice Partners provide important, mission-sustaining support that helps strengthen Rianna's Voice's outreach and educational efforts. This pathway is ideal for organizations that want to be visibly associated with our mission and support our work in a focused, approachable way.

Voice Partners receive recognition that reflects their role in helping amplify awareness and community engagement.

## Community Partner

Community Partners offer accessible, entry-level support that helps sustain Rianna's Voice's education, outreach, and awareness efforts across the community. This pathway is designed especially for local businesses and community organizations that want a clear, meaningful way to stand against teen dating violence and show their support publicly.

Community Partners receive recognition appropriate to entry-level sponsorship—such as inclusion in group sponsor listings and digital acknowledgments—and serve as an important foundation of community-backed prevention and youth safety work.

## Friend of Rianna's Voice

Friends of Rianna's Voice contribute at any level to support teen dating violence prevention, youth safety, and education. This pathway is open to individuals, families, and organizations who want to support the mission without a formal partnership designation.

## Origin Context

Rianna Lynn Glass was a daughter, sister, dancer, student, and friend who dreamed of attending college, becoming a lawyer, and helping others.

After her death in 2023, teens quietly began sharing experiences of controlling, coercive, or harmful relationships they had never named as abuse. Many did not know how to ask for help or who to turn to.

Rianna's Voice was created to honor her life by working to prevent other teens from being harmed in relationships, and to ensure young people know they deserve safety, respect, and support.

## Governance & Legal Status

Rianna's Voice is a 501(c)(3) public charity.

### **Board of Directors**

- President — Terry Glass
- Vice President — Jim Wilkins
- Secretary — Christina Butz
- Treasurer — Victoria Marzen
- Board Member — Caitlin Kolba (Support Group Program Lead)
- Board Member — Jenn Hittinger (Self-Defense Program Lead)
- Board Member — Amber Glass (Fundraising Coordinator)

- Board Member — Steven Holton
- Board Member — Maria Keiderling

## Funding Stewardship

Restricted funds support programmatic activities such as school presentations, youth programming, and self-defense sponsorships.

Unrestricted funds support operations, outreach, and the stability needed to sustain prevention work over time.

## Contact for CSR & Partnerships

Corporate social responsibility, community giving, foundation, and philanthropic partnership inquiries are welcome.

**Website:** [riannasvoice.org](http://riannasvoice.org)

**Email:** [partnerships@riannasvoice.org](mailto:partnerships@riannasvoice.org)

**Mailing Address:** PO Box 63, Northampton, PA 18067